



NACFLM Board Meeting

Thursday, December 2, 2021
1:00 PM (EST)

- Administration
 - Attendance: P = present A = absent
 - President – Jason Kidd (P)
 - President-elect – Jo Holt (P)
 - Region I – VACANT
 - Region II – VACANT
 - Region III - VACANT
 - Region IV - Kathy Schmugge (A)
 - Region V and Treasurer- Elizabeth Reha (P)
 - Region VI and Secretary - Socorro Truchan (P)
 - Region VII - Elisa Tremblay (A)
 - Region VIII - Peter Martin (P)
 - Region IX - Adam Storey (P)
 - Region X – Justin Reyes (P)
 - Region XI - Edward (Ed) Hopfner (P)
 - Region XII - Jay Wonacott (P)
 - Region XIII – Michelle Maher-Lyons (P)
 - Diocesan Section Representative – Richard Budd (A)
 - Parish Section Representative – Roxanne Chumley (V)
 - Hispanic/Latino Representative – Jake Samour (P)
 - African American Representative – Pamela (Pam) Harris (A)
 - USCCB Representative – Julia Dezelski (P)
 - NACFLM Staff – Susan Heider (P)
- Prayer -
- Attendance – Susan
- Approval of Meeting Minutes – Jason – Meeting Minutes need approval from last three meetings: September, October, November. Elizabeth motion to approve three sets; Jo second motion – all confirm.
- **Conference Update** (20 min.) – Jo Holt
 - Started in October: Michelle offered to assist as co-chair
 - 2022 – aimed at second half of October
 - Diocese of San Antonio, TX approached, will confirm final decision soon. If declined, other Texas dioceses will be approached.
 - Texas deemed important for: Hispanic Federation/Central Time Zone/ Warm Weather/ Value

- Schedule to run from Tuesday – Thursday. Pre Conference networking proposal (golf outing/missions tour options)
 - Looking into booking Hotel for both lodging and having central location for conference.
 - Virtual Catholic Conference approached NACFLM, good reviews from other diocese, VCC would like to get behind a family conference organization. October 28-30, 2022, free conference, promoted nationally, open to all, will occur after the NACFLM conference. Diocesan benefits for promotion of VCC conference. Will help to address the hybrid situation for NACFLM members. Proposal to record NACFLM presentations and upload to the platform and make available through premiere access. This would seek to keep technology strong while still promoting in person networking with the organization.
 - Great opportunity to promote NACFLM membership through VCC connection. Great opportunity and value being offered for partnership with VCC.
 - VCC generally calling their family conference “*The gathering of families*” – will also connect with what NACFLM also decides to do. **First order of business should be to establish theme.**
 - Jake to connect with contacts in the Diocese of San Antonio.
- An anonymous donor has generously donated a 25K grant to assist with updating of NACFLM website. 6 month time frame. Michelle Lyons will be trained on maintenance of website. **Need for anyone interested in the being a part of the website update committee to contact Jo Holt or Michelle Lyons.**
 - o –The Marriage Group currently handling website. As we go forward planning and efficiency, access and training will all be critical to consider.
 - Announcement of Michelle Lyons as chair of communications, Elizabeth Reha previously in that role. Elizabeth will continue as treasurer and head of the operations commission.
- **Region Rep - check in & review – (20 min) Jason**
 - Mike Day working to make our regions match the USCCB, committee formed and will be putting together a proposal that will include NACFLM region updates. Proposal will come before board in new year.
 - As region reps, role includes that at least quarterly gathering members from your region. Integral part of NACFLM membership – encourages values: faith, community, evangelization, advocacy.
 - Region Reports
 - o (Peter Martin) Regional Member suggestions – New Director Orientation should be continued, spearhead innovative solutions (such as JP Degance), gather statistics to share, NACFLM should speak as a voice of the Bishops. (some of this is done through the USCCB) Region meets monthly and has met once in person.
 - o (Elizabeth Reha) – meet via zoom monthly – referenced Mary Fay who is recovering and sends greetings.
 - o (Jake Samour) – Federation seeks to address areas emphasized during the V Encuentro Process regarding Marriage and Family. Videos have been created for distribution and will be made available soon. Document being worked on as to what the reality is for Hispanic families today.
 - o Chat bar updates
 - Region Reps (according to bylaws) should submit report with updates through email to board. Zoom account available through NACFLM for region meetings.
 - Our role as board members is most important on the regional level which helps inform the national conversation.
- **Annual Appeal Report and Updates – (7min.) - Jason**
 - 2000.00 given this year (report shared) [last year 8000.00 donated]

- USCCB will be sharing letter with Gregory Popcak, outlining that particular programs are not certified. USCCB certifies standards that are created on a national level, through a national association.

-Socorro working collaboratively on a toolkit for World Meeting of Families. To be hosted on NACFLM website to be made available to all. Invitation to all who would like to contribute.

-Jake suggested to consider World Meeting of Families as theme for upcoming conference.

- **Organization Clarification** -- (10 min.) - Jason

Phase 1: SWOT analysis

Why we exist? – to support and empower family life ministry.

What do we value? – faith/community/evangelization/advocacy

What do we do? – connect/network/form/lead

Phase 2: (Justin) **invitation to assist with these tasks**

3 C's exercise – categorizing information

- Customer (survey of members / high level research of market)
- Company (how are we doing financially, structurally, with communication)
- Competitors (context, what is the landscape out there)

Phase 3: Strategizing for the future

- **New Bishop Elected for LMFLY – Bishop Robert Barron** (Julia)

- Suggestion to have him come speak at a future conference.