



NACFLM Board Meeting

Thursday, February 3, 2022
1:00 PM (EST)

- Administration
 - Attendance: P = present A = absent
 - President – Jason Kidd (P)
 - President-elect – Jo Holt (P)
 - Region I – VACANT
 - Region II – VACANT
 - Region III - VACANT
 - Region IV - Kathy Schmugge (P)
 - Region IV (alternate) - Carla Ferrando-Bowling (P)
 - Region V and Treasurer- Elizabeth Reha (P)
 - Region VI Socorro Truchan (P)
 - Region VII and Secretary - Elisa Tremblay (P)
 - Region VIII - Peter Martin (P)
 - Region IX - Adam Storey (P)
 - Region X – Justin Reyes (P)
 - Region XI - Edward (Ed) Hopfner (P)
 - Region XII – Dcn Eric Paige sub for Jay Wonacott (P)
 - Region XIII – Michelle Maher-Lyons (P)
 - Diocesan Section Representative – Richard Budd (P)
 - Parish Section Representative – Roxanne Chumley (V)
 - Hispanic/Latino Representative – Jake Samour (P)
 - African American Representative – Pamela (Pam) Harris (A)
 - USCCB Representative – Julia Dezelski (P)
 - NACFLM Staff – VACANT

- **Prayer** – Jake
- **Attendance** – Elisa
- **Minutes Approval** – Elisa

- **Phase 2 of Creating Clarity Process** –
 - 3C Presentation (Company, Customers, Context) – Justin & sub committee
 - Went through slide presentation from 3 C sub committee see slides here:
NACFLM 3Cs Study March 2022
<https://www.dropbox.com/s/ht4c5b8djtuy6ad/NACFLM%203Cs%20Study%20March%202022.pdf?dl=0>

- **3C Q&A –**
 - *-comment on discernment re: NCCL shutting down – wanting to make sure that NACFLM is in great communication with the Hispanic Federation. Want NACFLM and Federation to flourish.*
 - *Important that we need to focus as we move into Phase 3*
 - *Federation needs integration with the commissions as we move forward.*

- **Next Steps for Phase 3 – Strategic Planning given our current reality - Jason**
 - Propose 2-3 Hr. Discussion Mtg for Board – *scheduled post mtg for Monday, February 14th*
 - Form a Sub Committee to create proposal for Board to review – *Will need continued conversation.*

- **Conference Update:** Ex Com approves Conf. budget (see attached), but needs Board Vote – Jo
 - Peter Motion to approve budget, Ed seconded the motion.
 - Review of the budget. Savings going forward on meals and bold estimate on sponsors. See P & L statement and budget estimates here: <https://www.dropbox.com/s/xqdxu46a4qfnc1d/Copy%20of%20Conference%20PandL.xls?dl=0>
 - Budget approved

- **Treasurer:** Account transfers – Checking, Investments, Credit card, etc. – Elizabeth
 - We now have an account with US Bank. Will have community credit card available. Will be great to have credit card vs debit card.
 - Working on clarity of non-profit status

- **Region Reorg to Match USCCB – See attached proposal – Vote – Kathy & Jason**
 - See proposal here: <https://www.dropbox.com/s/bfe6twfui92ce3f/Proposal%20to%20Change%20NACFLM%20Regions%20to%20match%20the%20USCCB.docx?dl=0>
 - Discovered Elizabeth region also needs to be ordered properly. Will discuss in future meeting.
 - Vote approved to have reorganization match USCCB

- **Communications Update: Website & Rebrand – Vote on Name Change – Michelle**
 - Vote to begin process of a name change. Will not change name today, but will need to know if proceeding forward for purposes of website rebrand and update.
 - Discussion about whether name should be changed. (name recognition, should a study be done, NACFLM has always struggled with name recognition, moving forward is important, conversations with membership are open to name change, time is of the essence, rebrand could be positive)
 - Motion to explore rebrand - to move forward to see what new name might be – motion approved.

- **Hispanic Federation – April Roots & Wings – Jake**
 - Motion to have 2000.00 to go to Federation event, decided that a proposal needed.
 - Proposal can be found at this link: <https://www.dropbox.com/s/clsqm9htw5hivfq/R%26A%20NACFLM%20HISPANIC%20FEDERATION%20Grant%20proposal.pdf?dl=0>

- **Hiring Committee – Elisa, Elizabeth, Jo.... please reach out if you are interested in joining.**
 - May need to hire a temporary person to help.

➤ Phase 3 may need to be clarified before a long term person is hired.

- **Closing Prayer** – Socorro

Updates to Board Meeting topics:

- **President-Elect Vacancy:** 2 people initially stepped forward, but as of now there is only 1
Nomination: Socorro! *(update – 2/24: **New President Elect:** Congrats to Socorro as the Board has voted on her fulfilling our current leadership vacancy. The ExCom will now include: Socorro, Elisa, Elizabeth, Rich, Jake, Ed, Michelle and myself.*
 - *Thanks Michelle for taking the lead on Conference Committee.)*
- **Hiring Committee:** One of the priorities shared from the Board Meeting last week is getting a PT person. **Please email me to join the committee.** *(update 2/24: I will begin working with the committee on a draft job description for the board to review. I would again ask you to be thinking about WHO might you know that could be a good fit for the Ministry/Admin PT role with lots of flexibility.)*
- **Creating Clarity – Phase 3:** Justin has graciously accepted my request to lead this final phase of the creating clarity process for NACFLM. *(update – 2/24: Justin will be emailing the team by the end of the week to set up our first meetings so we can present 1st draft of strategic plan at March Board meeting. Thanks to Justin for taking the lead!)*
- **Federation:** Preparing for promotion of NACFLM at the Roots & Wings event in April. *(Update: 2/25: Grant proposal accepted reviewed by ExCom.)*
- **Website:** *(update – 2/24: Jo has handed off the website conversation to Michelle and I. More to come.)*
- **Audience Clarified:** At our last Board meeting, we were able to clarify our audience: Marriage and Family Life Ministry Leaders (including parishes, diocese, and organization ministries)! This does not mean that Marriages and Families will not benefit as well, although this is not the target audience.