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National Association of Catholic Family Life Ministers



Professional Development Conference Call

Date of Call: 11/19/2015

➤ The Catholic Church Mobile Solution: USA Catholic Church

The USA Catholic Church app from USCCB brings together parishes and (arch)dioceses from across the United States-as well as the Vatican-into one, single mobile solution. The app is an easy solution for reaching out to more than 75 million U.S. Catholics. The presentation will provide an overview of the mobile app including the features that are being released over the next several months and how parishes can become more involved in providing their content and reaching their audience.

Time of Call:

1:00 pm Eastern 12:00 Central 11:00 Mountain 10:00 Pacific

Procedure for Participants:

Dial in Number: 605-475-4000

Access Code: 680838#



Jackie Szmaja is the Assistant Director of Digital Marketing with the Marketing department of the United States Conference of Catholic Bishops. Jackie has a background in brand strategy and digital project management for both corporate and non-profit organizations. Jackie holds a Bachelor of Science in Business Administration with focus on Nonprofit Management and Advertising.

For more information, contact NACFLM at 937-431-5443.

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